



19th Annual  
Paso Robles  
Olive Festival &  
15th Annual  
Lavender Festival

Continue the celebration of 19 years of Olives and 15 years of Lavender as these industries continue to emerge on California's Central Coast. We continue the celebration of both of these industries on one eventful day for the 3rd year!

Attendees will enjoy Olive Oil Ice Cream while they browsing featured Olive Oil and Lavender products from San Luis Obispo and surrounding counties. Join the Paso Robles Downtown Main Street Association as we welcome guests to taste olive oils, olive tapenade and learn about lavender plants and products.



PASO ROBLES MAIN STREET ASSOCIATION

835 12th St., Suite D  
Paso Robles, CA 93446

PASO ROBLES MAIN STREET ASSOCIATION  
PRESENTS. . . .

**PASO ROBLES  
2023  
Olive &  
Lavender  
FESTIVAL**

**MAY 20, 2023  
Downtown  
CITY PARK  
10 am to 5 pm**

**Vendor Deadline to reserve last  
year's space: March 25th**

**Paso Robles Olive and Lavender Festival May 20, 2023**  
**10 am-5 pm**

**SPACE FEES**

\$125 (\$85 nonprofit) - 15'x15' or  
\$200 - 15'x30'

**\*RETURNING VENDORS**

We will try our best to provide with the same space as a returning vendor, but must receive your application by **March 25, 2023.**

**SET-UP**

Set-up will begin at 7 a.m. on Saturday morning. Once you have unloaded your vehicle, promptly move your vehicle at least two blocks from the City Park to allow parking for your customers. Be mindful of paid parking spaces. A map will be provided to you. Canopies and displays must be fire retardant. Electricity is not available. **Early breakdown is not permitted.**

**10'x10' Portable Canopy Recommended for Vendors**

**CANCELLATION POLICY**

Cancellations up to April 17, 2023, are subject to a \$35 handling fee. **The space fee is NOT refundable after May 1, 2023. (No refund for rain; event proceeds rain or shine.)**

**\*PROGRAM DEADLINE**

Registration Deadline of May 1, 2023, guarantees your listing in the event program.



For additional information about this event, please call  
**(805) 238-4103.**

**NO DOGS ARE ALLOWED IN THE CITY PARK. (Ord. #489 City of P.R.)**

**FOOD & OLIVE OIL VENDORS**

If you are selling prepared food, packaged food items, or offering olive or olive oil tastes, your business must have an Environmental Health permit valid in SLO County (call the county at 805-781-5544) and you must **INCLUDE WITH YOUR APPLICATION** a Certificate of Insurance naming Paso Robles Main Street Association and the City of Paso Robles as additional insured entities on your policy of insurance.

**RETAIL/CRAFT VENDORS**

**Jury selection:** Jury selection: Each vendors work/products will be juried based on quality and originality. Only work created by the applying creator/artist will be considered. Please include your website for review or send four (4) photos of your work with application or to [info@pasoroblesdowntown.org](mailto:info@pasoroblesdowntown.org).

**WINE / BEER TASTING**

No space fee is charged to participating wineries and breweries, who pour at no charge. Single-ounce tastes are poured only for adults issued wristbands by Main Street after verifying age eligibility and purchasing a glass and eight tasting tickets.. Your business must have an ABC Permit (Main Street will obtain the one-day ABC License). Wine/Beer vendors must **ATTACH WITH THIS APPLICATION A CERTIFICATE OF INSURANCE, including liquor coverages, naming Paso Robles Main Street Assoc. & City of Paso Robles as additional insured for May 20, 2023.**

**OLIVE & LAVENDER FESTIVAL**

Business / Organization \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Phone \_\_\_\_\_ Email: \_\_\_\_\_  
Social Media Handles: \_\_\_\_\_

Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Electronic logo/photos to [info@pasoroblesdowntown.org](mailto:info@pasoroblesdowntown.org)

Vehicle Type/Color/License #: \_\_\_\_\_

\_\_\_ 15'x15' - \$125     \_\_\_ 15'x30' - \$200

\_\_\_ Nonprofit \$85

**California Seller's Permit #: \_\_\_\_\_ or Reason for Exemption: \_\_\_\_\_**

**Type of booth:**

1. \_\_\_ **Information** only (Describe items to be displayed: \_\_\_\_\_)
2. \_\_\_ **Art/Craft**— your media: \_\_\_\_\_
3. \_\_\_ **Retail** (including packaged food items). Items to be sold: \_\_\_\_\_
4. \_\_\_ **FOOD: Health Permit/Insurance Required**
5. \_\_\_ **Wine/Beer Tasting** (No charge to participate)

*Paso Robles Main Street, Inc., reserves the right to judge the eligibility of booth materials and to deny vendor space to those the committee deems inappropriate.*

**VENDORS AGREE NOT TO LEAVE BEFORE 5 P.M.** I agree to indemnify, defend, waive, release and hold the Paso Robles Main Street Program and the City of Paso Robles harmless from any and all liability, claims and causes of action for injuries to person or property arising out of or related to this Olive Festival event, specifically including, without limitation, injury or damages to booth and contents, merchandise, employees, contractors, guests, customers, invitees and all other third parties. I also agree to remove my vehicle from the City Park and any street adjacent to the City Park to an all-day lot on Railroad and 12th Streets or behind City Hall or at least three blocks away from downtown City Park between the hours of 9 am to 5 pm.

**SIGN:** \_\_\_\_\_

**Please enclose with your application:**

1. **Appropriate Fee Check (Payable to PR Main Street) or call with a credit card number.**
  2. **CA Seller Permit or Form 410D (Exemption)**
  3. **Copy of Health Department Permit (if applicable)**
  4. **FOOD/OLIVE OIL/BEER or WINE VENDORS: Certificate of Insurance Naming the Paso Robles Main Street Assoc. AND City of Paso Robles as ADDITIONAL INSURED**
  5. **Logos/Photos of artwork to [info@pasoroblesdowntown.org](mailto:info@pasoroblesdowntown.org)**
- Mail: Paso Robles Main Street , 835 12th St. #D, Paso Robles, 93446

**FOR OFFICE USE ONLY**

Space Number(s) Assigned: \_\_\_\_\_  
Date Application Received: \_\_\_\_\_  
Amount Received: \_\_\_\_\_  
Check # \_\_\_\_\_ By: \_\_\_\_\_