



**18th Annual**  
**Paso Robles**  
**Olive Festival &**  
**14th Annual**  
**Lavender Festival**

This free event celebrates the emerging local industries of olives and lavender! Enjoy complimentary Olive Oil Ice Cream while you browse the featured lavender and olive producers from San Luis Obispo and local counties, serving tastes of olives, olive oils, tapenade and dipping sauces and learning about lavender plants, and lavender products.



**PASO ROBLES MAIN STREET ASSOCIATION**

835 12th St., Suite D  
Paso Robles, CA 93446

**PASO ROBLES MAIN STREET ASSOCIATION**  
**PRESENTS. . . .**

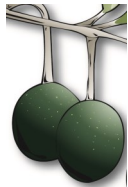
**PASO ROBLES**

**2022**

**OLIVE FESTIVAL LAVENDER**

**MAY 7**  
**10 AM—5PM**  
**CIT PARK**

**Vendor Deadline to reserve last year's space: March 15, 2022**



**Paso Robles Olive and  
Lavender Festival  
May 7, 2022 \* 10 am–5 pm**

**SPACE FEES**

\$125 - 15'x15' or \$200 - 15'x30'

**\*RETURNING VENDORS**

We will try our best to provide with the same space as a returning vendor, but must receive your application by March 15, 2022.

**SET-UP**

Set-up will begin at 7 a.m. on Saturday morning. Once you have unloaded your vehicle, promptly move it to the long-term parking lots at the city library on 10<sup>th</sup> Street or city lot at Railroad and 12<sup>th</sup> Streets. Canopies and displays must be fire retardant. Electricity is not available.

**Early breakdown is not permitted.**

**10'x10' Portable Canopy  
Recommended for Vendors**

**CANCELLATION POLICY**

Cancellations up to 11 days of the event are subject to a \$35 handling fee. **The space fee is NOT refundable after April 18, 2022. (No refund for rain; event proceeds rain or shine.)**

**\*PROGRAM DEADLINE**

Registration Deadline of April 18, 2022, guarantees your listing in the event program.



For additional information about this event, please call (805) 238-4103.

**NO DOGS ARE ALLOWED IN THE CITY PARK. (Ord. #489 City of P.R.)**

**FOOD & OLIVE OIL VENDORS**

If you are selling prepared food, packaged food items, or offering olive or olive oil tastes, your business must have an Environmental Health permit valid in SLO County (call the county at 805-781-5544) and you must **INCLUDE WITH YOUR APPLICATION** a Certificate of Insurance naming Paso Robles Main Street Association and the City of Paso Robles as additional insured entities on your policy of insurance.

**RETAIL/CRAFT VENDORS**

**Jury selection:** Jury selection: Each vendors work/products will be juried based on quality and originality. Only work created by the applying creator/artist will be considered. Please include your website for review or send four (4) photos of your work with application or to [info@pasoroblesdowntown.org](mailto:info@pasoroblesdowntown.org).

**WINE / BEER TASTING**

No space fee is charged to participating wineries and breweries, who pour at no charge. Single-ounce tastes are poured only for adults issued wristbands by Main Street after verifying age eligibility and purchasing a glass and eight tasting tickets.. Your business must have an ABC Permit (Main Street will obtain the one-day ABC License). Wine/Beer vendors must **ATTACH WITH THIS APPLICATION A CERTIFICATE OF INSURANCE, including liquor coverages, naming Paso Robles Main Street Assoc. & City of Paso Robles as additional insured for May 7, 2022.**

**OLIVE & LAVENDER FESTIVAL  
VENDOR APPLICATION (Due by April 18, 2022)**

Business / Organization \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Phone \_\_\_\_\_ Email: \_\_\_\_\_  
Social Media Handles: \_\_\_\_\_

Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_  
Vehicle Type/Color/License #: \_\_\_\_\_

\_\_\_ 15'x15' - \$125 \_\_\_ 15'x30' - \$200

**California Seller's Permit #: \_\_\_\_\_ or  
Reason for Exemption: \_\_\_\_\_**

**Type of booth:**

1. \_\_\_ **Information** only (Describe items to be displayed: \_\_\_\_\_)
2. \_\_\_ **Art/Craft**— your media: \_\_\_\_\_
3. \_\_\_ **Retail** (including packaged food items). Items to be sold: \_\_\_\_\_
4. \_\_\_ **FOOD:** Health Permit/Insurance Required
5. \_\_\_ **Wine/Beer Tasting** (No charge to participate)

*Paso Robles Main Street, Inc., reserves the right to judge the eligibility of booth materials and to deny vendor space to those the committee deems inappropriate.*

**VENDORS AGREE NOT TO LEAVE BEFORE 5 P.M.** I agree to indemnify, defend, waive, release and hold the Paso Robles Main Street Program and the City of Paso Robles harmless from any and all liability, claims and causes of action for injuries to person or property arising out of or related to this Olive Festival event, specifically including, without limitation, injury or damages to booth and contents, merchandise, employees, contractors, guests, customers, invitees and all other third parties. I also agree to remove my vehicle from the City Park and any street adjacent to the City Park to an all-day lot on Railroad and 12th Streets or behind City Hall or at least three blocks away from downtown City Park between the hours of 9 am to 5 pm.

**SIGN:** \_\_\_\_\_

**Please enclose with your application:**

1. \$125 or \$200 Check (Payable to PR Main Street)
2. CA Seller Permit or Form 410D (Exemption)
3. Copy of Health Department Permit (if applicable)
4. **FOOD/OLIVE OIL/BEER or WINE VENDORS:** Certificate of Insurance Naming the Paso Robles Main Street Assoc. **AND** City of Paso Robles as **ADDITIONAL INSURED**
5. Photos of artwork (if applicable)

**FOR OFFICE USE ONLY**

Space Number(s) Assigned: \_\_\_\_\_  
Date Application Received: \_\_\_\_\_  
Amount Received: \_\_\_\_\_  
Check # \_\_\_\_\_ By: \_\_\_\_\_