

17th Annual
Paso Robles
Olive Festival &
13th Annual
Central Coast
Lavender Festival



Non-Profit Org.
U.S. Postage Paid
Permit No. 163-AMS
Paso Robles, CA
93446

This free event celebrates the emerging local industries of olives and lavender! Enjoy complimentary Olive Oil Ice Cream while you browse the featured lavender and olive producers from San Luis Obispo and local counties, serving tastes of olives, olive oils, tapenade and dipping sauces and learning about lavender plants, products and lavender distilling.

PASO ROBLES MAIN STREET ASSOCIATION

835 12th St., Suite D
Paso Robles, CA 93446



Paso Robles

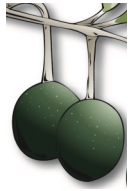
JULY

10th

2021



**Vendor Deadline to
reserve last year's
space: July 1, 2021***



Paso Robles Olive and
Lavender Festival
July 10, 2021 * 10 am–5 pm

SPACE FEES

\$125 - 15'x15' or \$200 - 15'x30'

***RETURNING VENDORS**

We will try our best to provide with the same space as a returning vendor, but please understand this is a combined event under special circumstances.

SET-UP

Set-up will begin at 7 a.m. on Saturday morning. Once you have unloaded your vehicle, promptly move it to the long-term parking lots at the city library on 10th Street or city lot at Railroad and 12th Streets. Canopies and displays must be fire retardant. Electricity is not available. **Early breakdown is not permitted.**

**10'x10' Portable Canopy
Recommended for Vendors**

HEALTH DEPT

This event will recognize all San Luis Obispo County Dept. of Environmental Health rules for the health and safety of everyone. All vendors will be subject to those same rules which will be provided as necessary.

CANCELLATION POLICY

Cancellations up to 11 days of the event are subject to a \$35 handling fee. **The space fee is NOT refundable after July 1, 2021. (No refund for rain; event proceeds rain or shine.)**

For additional information about this event, please call
(805) 238-4103.



NO DOGS ARE ALLOWED IN THE CITY PARK. (Ord. #489 City of P.R.)

**FOOD & OLIVE OIL
VENDORS**

If you are selling prepared food, packaged food items, or offering olive or olive oil tastes, your business must have an Environmental Health permit valid in SLO County (call the county at 805-781-5544) and you must **INCLUDE WITH YOUR APPLICATION** a Certificate of Insurance naming Paso Robles Main Street Association and the City of Paso Robles as additional insured entities on your policy of insurance.

RETAIL/CRAFT VENDORS

Jury selection: Jury selection: Each vendors work/products will be juried based on quality and originality. Only work created by the applying creator/artist will be considered. Please include your website for review or send four (4) photos of your work with application or to info@pasoroblesdowntown.org. If you are denied participation in this event you will receive a full refund.

VIDEO PROMOS

NEW Promotion for you! Please send us your (maximum) 30 second video so we may upload to the event website and promote on social medias. Vimeo and YouTube preferred.

***PROGRAM DEADLINE**

Registration Deadline of 7/01/2021 guarantees your listing in the event program.

**OLIVE & LAVENDER FESTIVAL
VENDOR APPLICATION (Due by July 1, 2021)**

Business / Organization _____
 Contact Name _____
 Phone _____ Email: _____
 Social Media Handles: _____

 Address _____
 City _____
 State _____ Zip _____
 Vehicle Type/Color/License #: _____

___ 15'x15' - \$125 ___ 15'x30' - \$200

**California Seller's Permit #: _____ or
Reason for Exemption: _____**

Type of booth:

1. ___ **Information** only (Describe items to be displayed: _____)
2. ___ **Art/Craft**— your media: _____
3. ___ **Retail** (including packaged food items). Items to be sold: _____
4. ___ **FOOD:** Health Permit/Insurance Required

*The Main Street Olive Festival Committee reserves the right to judge the eligibility of booth materials and to deny vendor space to those the committee deems inappropriate. **VENDORS AGREE NOT TO LEAVE BEFORE 5 P.M.** I agree to indemnify, defend, waive, release and hold the Paso Robles Main Street Program and the City of Paso Robles harmless from any and all liability, claims and causes of action for injuries to person or property arising out of or related to this Olive Festival event, specifically including, without limitation, injury or damages to booth and contents, merchandise, employees, contractors, guests, customers, invitees and all other third parties. I also agree to remove my vehicle from the City Park and any street adjacent to the City Park to an all-day lot on Railroad and 12th Streets or behind City Hall or at least three blocks away from the downtown City Park between the hours of 9:30 am to 5 pm.*

SIGN: _____

Please enclose with your application:

1. \$125 or \$200 Check (Payable to PR Main Street)
2. CA Seller Permit or Form 410D (Exemption)
3. Copy of Health Department Permit (if applicable)
4. **FOOD/OLIVE OIL VENDORS:** Certificate of Insurance Naming the Paso Robles Main Street Assoc. AND City of Paso Robles as **ADDITIONAL INSUREDS**
5. Photos of artwork (if applicable)

FOR OFFICE USE ONLY

Space Number(s) Assigned: _____
 Date Application Received: _____
 Amount Received: _____
 Check # _____ By: _____