



The 11th Annual Central Coast Lavender Festival will held in the Downtown Paso Robles City Park on July 6, 2019, from 10 a.m. to 5 p.m.

The free event celebrates the lavender industry—an emerging local product—and features lavender producers from throughout the county, who will serve tastes of lavender cuisine, sampling of lavender oils, dipping sauces, lavender ice cream, and education on lavender, lavender growing, and sustainable farming practices.

There will be free seminars on distilling lavender, benefits of lavender, and demonstrations throughout the day in the City Park Gazebo.

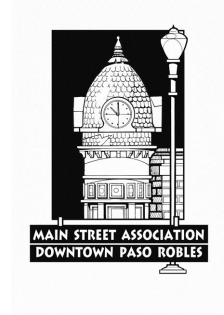
Features: Music, a special children’s activities area, local lavender growers and vendors, arts, a Lavender Tasting Garden with tastes to purchase, and free samples and demonstrations.

Accompanying the Lavender Festival is a juried arts show, plus a variety of food and festival vendors.

PASO ROBLES MAIN STREET ASSOC. & CENTRAL COAST LAVENDER GROWERS ASSOC.

835 12th St., Suite D
Paso Robles, CA 93446

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Central Coast Lavender Festival



July 6, 2019

Vendor Application



Central Coast
Lavender Festival
July 6th * 10 am - 5 pm

For additional information about
this event, please call
(805) 238-4103.



NO DOGS ARE ALLOWED IN THE
CITY PARK. (Ord. #489 City of P.R.)

SPACE FEES

\$65 - 15'x15' (Cash, Check,
Money Order or & Visa/MC/
Discover Accepted)

RETURNING VENDORS:

To reserve the same booth space as
you had last year, application and
payment must be received by
April 1, 2018.

SET-UP

Set-up will begin at 7 a.m. on Saturday
morning. Once you have unloaded
your vehicle, promptly move it to the
long-term parking lots at the city
library on 10th Street or city lot at
Railroad and 12th Streets. Canopies and
displays must be fire retardant.
Electricity is not available.

**Early breakdown is not
permitted & all vendors must
remove their own trash.**

**10'x10' Portable Canopy
Preferred for All Vendors**

CANCELLATION POLICY

Cancellations up to 20 days before the
event are subject to a \$35 handling fee.
**The space fee is NOT refundable
after June 14, 2019.**

**(No refund for rain; event
proceeds rain or shine.)**

PREPARED OR PACKAGED FOOD/DRINK VENDORS:

If you are selling packaged food items,
prepared food/drink, or offering product
tastes, your business must have an
Environmental Health permit valid in SLO
County (call the county at 805-781-5544) and
you must **INCLUDE WITH YOUR
APPLICATION** a Certificate of Insurance
naming Paso Robles Main Street Association,
Central Coast Lavender Growers Association,
and the City of Paso Robles as additional
insured entities on your policy of insurance.

ARTISTS

Jury selection: Each artist's work will be
juried based on quality and originality. Only
work created by the applying artist will be
considered. Please send four (4) photos of
your work with application. **Include a SASE
with sufficient postage for return of photos
and your space map with space assignment.** If
you are denied participation in this event you
will receive a full refund.

LAVENDER GROWERS/ VENDORS

Also, all Lavender vendors should have the
proper banner signage for their booths.
Lavender vendors that are providing items for
the public to eat or drink, must comply with
Health Department requirements and provide
the insurance certificates as stated under #3
on the application form.

For more information, please call Paso Robles
Main Street Association at 805-238-4103 or
email: info@pasoroblesdowntown.org

Central Coast Lavender Festival

VENDOR APPLICATION (Due by June 14, 2019)

Business / Organization _____
Contact Name _____
Phone _____
Address _____
City _____ State ____ Zip _____
Vehicle Type/Color/Lic #: _____
**CA Seller's Permit (If you do not have a #, request a
BOE 410-D Form and return with this application):**
BOE # _____

Type of booth:

1. ___ **Information** only (Describe items to be
displayed _____)
2. ___ **Art/Craft** (Describe your media
_____)
3. ___ **Retail** (including packaged food items)
Items offered for sale _____
4. ___ **FOOD/Beverage:** Health Permit/Insurance
Required (Describe: _____)

*The Lavender Festival Committee reserves the right to judge the eligibility of
booth materials and to deny vendor space to those the committee deems
inappropriate. **VENDORS AGREE NOT TO LEAVE BEFORE 5 P.M.***

*I agree to indemnify, defend, waive, release and hold the Paso Robles Main Street
Program and the City of Paso Robles harmless from any and all liability, claims and
causes of action for injuries to person or property arising out of or related to this
Lavender Festival event, specifically including, without limitation, injury or damages to
booth and contents, merchandise, employees, contractors, guests, customers, invitees
and all other third parties. I also agree to remove my vehicle from the City Park and
any street adjacent to the City Park to an all-day lot on Railroad and 12th Streets or
behind City Hall or at least three blocks away from the downtown City Park between
the hours of 9:30 am to 5 pm.*

SIGNATURE: _____

Please enclose with your application:

1. **Payment \$65 (Checks payable to PR Main Street);**
2. **CA Resale Number or Form 410D;**
3. **Copy of Health Department Permit (if applicable)**
4. **FOOD: Certificate of Insurance Naming the Central
Coast Lavender Growers Association, the Paso Robles
Main Street Assoc. AND the City of Paso Robles as
ADDITIONAL INSURED(S) (food and beverage)**
5. **Photos of artwork (if applicable)**

Send to: Paso Robles Main Street, 835 12th St. Suite D, Paso Robles,
CA 93446; Fax: (805) 238-4029 (info@pasoroblesdowntown.org)

FOR OFFICE USE ONLY

Space Number(s) Assigned: _____
Date Application Received: _____
Amount Received: _____
Check # _____ By: _____